

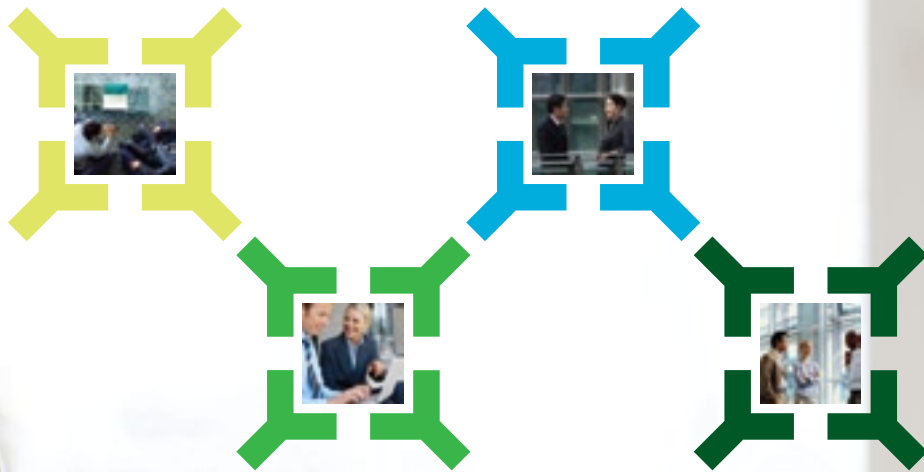
Enterprise content management solutions
Better decisions, faster



Information Management software

IBM Enterprise Content Management Starter Packs.

Full-featured, scalable solutions that help deliver rapid ROI





Are you taking advantage of your organization's wealth of information?

Even though economic conditions can be challenging, you still need to push ahead with your long-term software deployment strategies. Take enterprise content management (ECM), for example. Growing volumes of content are something you need to deal with—now—so you can harness the value of your organization's information to make better decisions, faster. Now more than ever, you need to make sure that any investment you make will deliver a significant and rapid return on investment (ROI). If your company is ready for an ECM solution with enterprise-class features in an entry-level license configuration, IBM can help you get started.



Full-featured ECM packages that deliver a rapid ROI

The ECM Starter Packs from IBM are four full-featured offerings targeted for smaller or departmental deployments. So you can purchase just the right number of licenses to meet your current needs, which can help you realize a more significant and rapid ROI. Plus, you can scale the solution up to a full enterprise deployment at any time as your business grows. With the starter packs, you get out-of-the-box enterprise capabilities in tiered user license configurations, making them an excellent way to begin delivering a content-based solution to your organization.

IBM Content Manager Starter Pack

The IBM Content Manager Starter Pack offering enables you to manage digital content across multiple platforms, databases and applications. It provides the foundation for the imaging, digital asset management, advanced document management, Web content management and content integration benefits of IBM Content Manager software. Built on a multi-tier, distributed architecture, it can easily scale from a single department installation to support a geographically dispersed enterprise. The Content Manager Starter Pack offering is designed to help companies address regulatory compliance requirements, improve collaboration and productivity, manage business processes and enhance customer service.

IBM FileNet Content Manager Starter Pack

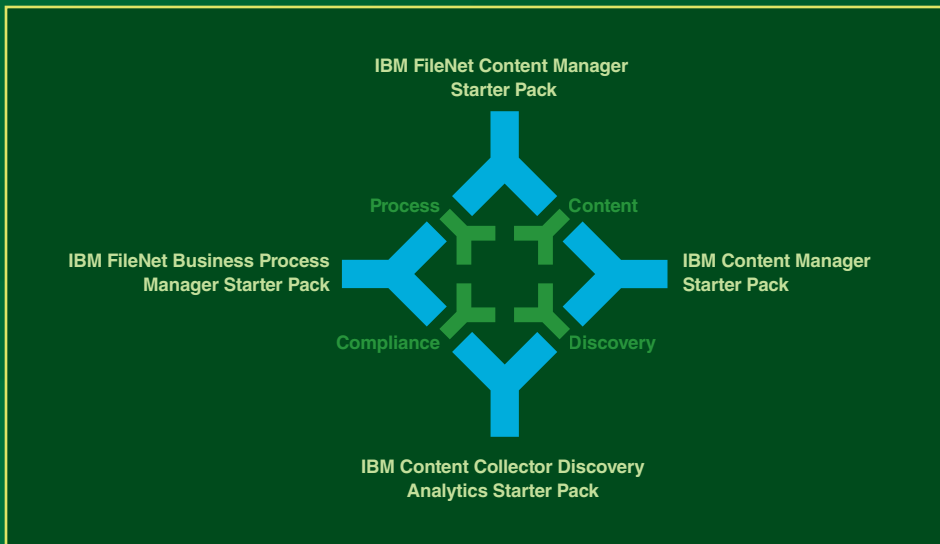
The IBM FileNet® Content Manager Starter Pack offering enables you to deploy multiple line-of-business solutions across a geographically distributed enterprise—while maintaining a unified metadata model and a single enterprise catalog. It delivers the full benefits of IBM FileNet Content Manager software, providing you with tools to rapidly and flexibly meet a variety of ECM needs, including content and document management, process management and regulatory compliance support.

IBM Content Collector Discovery Analytics Starter Pack

The IBM Content Collector Discovery Analytics Starter Pack offering includes IBM Content Collector for Email, IBM Content Collector for File Systems, IBM InfoSphere™ eDiscovery Manager and IBM InfoSphere eDiscovery Analyzer software in a single package. The starter pack can help budget-conscious organizations jump-start compliance projects and improve bottom-line ROI. It enables you to intelligently collect, archive, search and analyze electronic content, helping you to better address legal discovery and regulatory compliance obligations. The solution can help reduce archiving and electronic discovery (eDiscovery) costs and risks while improving system performance and employee efficiency.

IBM FileNet Business Process Manager Starter Pack

The IBM FileNet Business Process Manager Starter Pack offering underpins an agile ECM environment by combining enhanced ECM capabilities with business process management. The starter pack delivers the full benefits of IBM FileNet Business Process Manager software, providing components that can be used to build, manage, execute and optimize your content-centric business processes. With this offering, you can harness the value of content, integrate it with your business processes and more proactively address ever-changing business conditions to achieve better business outcomes and reduced operational costs.



Rich integration capabilities

All four of the ECM Starter Packs can be easily integrated with one another, with other ECM offerings from IBM and with world-class IBM product lines such as IBM WebSphere® and IBM Lotus® software, helping to drive enterprise standardization and simplify integration efforts.

Whether you need to manage your content, processes, eDiscovery or compliance practices, IBM provides an ECM offering that can deliver rapid ROI.



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Why IBM?

Enterprise content management solutions from IBM help companies make better decisions, faster by managing unstructured content, optimizing business processes and helping to satisfy complex compliance requirements. To help you work smarter with more flexibility, we offer a comprehensive portfolio of leading solutions and services, including industry solutions from IBM Business Partners. Our deep ECM capabilities can support your company's information agenda, allowing you to use information as a strategic asset through better business and IT alignment. IBM has provided ECM solutions to more than 13,000 companies, organizations and governments around the world, helping them remain competitive through new intelligent innovation. We can do the same for you.

To learn more

To learn more about ECM Starter Packs from IBM, contact your IBM representative or IBM Business Partner, or visit:

ibm.com/software/data/content-management/starter-pack

